

AMY Wheaton

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Technical Skills:



Creative Skills:

Illustration	Web Design
Branding	Layout
Layout	UI/UX
Product Design	Copywriting

Awards:

National Addy Award
Gold Addy Award, District 4
3x Silver Addy Awards, Local

Education:

BACHELOR OF ARTS
Humanities | University of Central Florida

ASSOCIATE OF SCIENCE
Graphic & Interactive Design |
Valencia College

TECHNICAL CERTIFICATES:
Graphic Design Production
Graphic Design Support
Interactive Design Production
InteractiveDesign Support

I'm just a girl, standing in front of a program, asking it to CMD+S. I like delicious treats, a **pOp** of color, compositional balance, and a good bass line. I like people. I've made lasting relationships with a diverse group of clients and colleagues, all of whom I value and respect, to bring their brands into fruition. I have worked in fast-paced environments and can multi-task while keeping a positive attitude. Now I want to work with you!

Experience:

FREELANCE DESIGNER & ILLUSTRATOR |

Hot Diggity Design Co. (2018-present)

I spearhead product development and design assets, which include both print and interactive deliverables not limited to packaging, branding, copywriting, illustration, layout, print and web.

GRAPHIC DESIGNER & ILLUSTRATOR |

Autofocus Books (2020-present)

I design book covers and marketing materials for a small, independent press that specializes in autobiographical literature. I am responsible for overall brand direction and social media assets directly promoting new books for sale.

GRAPHIC DESIGN INTERN |

Think Integrated (2022)

I worked independently and collaboratively to design Intern collateral, branding packages, marketing materials, and web content for clients. I worked with a variety of mediums, including Wordpress, Photoshop & Lightroom, Adobe Illustrator, InDesign, Procreate, Premiere Pro, and After Effects.

DESIGNER & ILLUSTRATOR |

The Card Bureau (2017-2018)

I worked independently and with the CEO to copywrite and illustrate greeting cards and create concepts for stationery, gift products and packaging. I developed brand guidelines to maintain consistency and created catalog templates to promote future sales.

DIGITAL STORYTELLER |

Mama's Sauce (2013-2015)

I worked interdepartmentally to engage and boost the base-following for a 50,000+ followed account by managing content creation through scheduling, shooting and editing photo and video assets for Social Media posts. I successfully worked with designers to schedule, design, and shoot events for brand promotion.